

**Communications**  
**Workers of America**  
**District 3**  
AFL-CIO

*Alabama, Florida, Georgia.*  
*Kentucky, Louisiana, Mississippi*  
*North Carolina, South Carolina*  
*Tennessee, Puerto Rico*

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February 26, 2021

TO: AT&T SE Local Presidents & Staff  
District 3

FROM: Richard Honeycutt  
Vice President – District 3

RE: New DirecTV

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CWA recently received notice that AT&T has reached a deal to sell part of their video operations. We know that they are selling a minority stake (30%) of DirecTV, AT&T TV and U-verse service to TPG Capital, a private equity firm. AT&T will retain 70% control. They plan to create New DirecTV, a stand-alone company headed by Bill Morrow, the current CEO of AT&T's U.S. Video series. This will impact Wire Technicians reporting to Video Services and there are (3) call centers in District 3 that will be impacted by this sale; Sunrise, FL, Huntsville, AL and Ashland, KY.

The current collective bargaining agreements are still in place and we will be monitoring AT&T as they move through this process and we will demand bargaining at the appropriate times.

We will keep you updated with any details as we receive them.

cc: Nick Hawkins, Assistant to the Vice President  
Billy O'Dell, Administrative Director to the Vice President  
Angie Wells, Administrative Director to the Vice President  
Robert Weaver, District 3 Legal Counsel  
District 3 Secretaries